COMMISSIONER COPPS

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Federal Communications Commission Re: Commissioner Michael J. Copps 445 12th Street SW/ED Washington, DC 20554

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Dear Commissioner Copps,

This letter is about the media ownership rules which your commission, the FCC, wants to change with a public comment period that ends on the third of this month. Although not many Americans care about the repercussions of these proposed changes, I do. Commissioner Copps, I am writing this letter to you in hope that you will take my concerns seriously.

I believe that changing the media ownership rules would be a major mistake. Any changes that would be made would have to serve the consumer first. Therefore, the point of these changes, I assume, would be to help the consumer. I firmly believe that the changes proposed would *not* help the consumer at all, but instead help a handful of gargantuan media companies help get more money.

Allow me to demonstrate this. Many of the companies that would benefit from these changes are involved in more than one form of media. They own radio stations, TV channels, newspapers, magazines, movie studios, and record companies. These huge companies use their various media tentacles to promote their own products. For instance, these companies will find a band, give them a record contract, give the band good reviews in their magazines and newspapers, and play the band's song on their radio stations. Therefore, the company uses all of its media tentacles to feed the consumer their products. Although this process provides handsome profits for the enormous media company, it leaves the consumer with little diversity. Furthermore, the consumer can not get honest reviews of bands, movies, ect. because the media institutions that rate these things are tainted with the greed for corporate.

Therefore, the proposed media changes would not help the consumer but help the companies that own all the types o media. Let me remind you that this problem was started by the Telecommunications Act of 1996, signed by Bill Clinton. The purpose of this act was, once again, to help the consumer. However, cable rates have risen 30% since the act was signed, obviously not helping the consumer. There were beneficiaries from the act, however. The people who profited from the act were not the consumers but major media companies. After the act was passed, we saw a flurry of mega media mergers. Six years later, we have reached the point where there is only a handful of media companies that completely dominate the country, and limit competition. We all know that competition drives ingenuity, and is therefore essential to a capitalistic economy. The further changes that are proposed would advance these problems.

I beg you on the behalf of many ignorant Americans to not make the problem worse by caring through the proposed changes. The consumer has already seen his/her rates go up along with the fewer voices he/she has heard in the media. Therefore, please think of the consumer first, not the profits of media companies.

Ted Faturos 1019 8th St. Manhattan Beaun, CA 90166 Sincerely,

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## CC: Kelly King, VP & General Manager Cingular Wireless, Western Region

Commissioner Loretta Lynch – President PUC
Commissioner Heary Duque - PUC
Commissioner Michael Beevey - PUC
Commissioner Carl Wood - PUC
Commissioner Jeffrey Brown – PUC
Richard Fish - Cellular & Wireless Carriers - PUC

Commissioner Michael K Powell – Chairman - FCC Commissioner Kathleen Q Abernathy – FCC Commissioner Michael J Copps – FCC Commissioner Kevin J Martin – FCC

Karea Kaplan - Telecommunications Editor - LA Times Laurie Ochoa - Editor In Chief - LA Weekly

## Changing media rules increases the choices, but limits the *voices*.

Don't change the media ownership rules. It's bad for the consumer, who is more important that the profits of big media conglomerates.

Thanks.